

ARTICLES

Small Businesses Are Braving a Stormy Outlook; Policymakers Should Follow Their Lead



Such was the shortage of skilled labor in Iowa, that Perlla DeLuca, owner and CEO of Southeast Constructors in Des Moines, took workforce shortages into her own hands: by opening a construction school to train new employees.

In time, DeLuca plans to educate more than 1,000 students a year in the 20,000-square-foot building she's refurbishing. Like many small business owners, DeLuca will be operating this new venture alongside her existing construction business.

